

Introducing Capitalism A Graphic Guide

From Plato to Virginia Woolf, Structuralism to Practical Criticism, Introducing Literary Criticism charts the history and development of literary criticism into a rich and complex discipline. Tackling disputes over the value and meaning of literature, and exploring theoretical and practical approaches, this unique illustrated guide will help readers of all levels to get more out of their reading.

Illustrated guide to the crucial Italian philosopher and author of *The Prince*. 'Machiavellian' is a popular byword for treachery and opportunism. Machiavelli's classic book on statecraft, *The Prince*, published over 400 years ago, remains controversial to this day because of its electrifying frankness as a practical guide to power. Is it a how-to manual for dictators, a cynical philosophy of 'the end justifies the means', or a more complex and subtle analysis of successful government? Machiavelli was a loyal servant of the Florentine republic. His opposition to Medici despotism led him to torture on the rack and exile, and yet he chose as his model for the Prince the most notorious tyrant, Cesare Borgia. Introducing Machiavelli traces the colourful life of this paradoxical realist whose clear-sighted patriotism made him the first truly modern political scientist. Machiavelli is seen as central to the postmodern debate on Civil Society. This book brings the creative turbulence of Renaissance Italy to life, and presents a compelling portrait of a key figure of European political history.

It is now more than a century since Einstein's theories of Special and General Relativity began to revolutionise our view of the universe. Beginning near the speed of light and proceeding to explorations of space-time and curved spaces, "Introducing Relativity" plots a visually accessible course through the thought experiments that have given shape to contemporary physics. Scientists from Newton to Hawking add their unique contributions to this story, as we encounter Einstein's astounding vision of gravity as the curvature of space-time and arrive at the breathtakingly beautiful field equations. Einstein's legacy is reviewed in the most advanced frontiers of physics today - black holes, gravitational waves, the accelerating universe and string theory. This is a superlative, fascinating graphic account of Einstein's strange world and how his legacy has been built upon since.

The Big Ideas Notebook is a beautifully produced, hard-wearing notebook from the publishers of the Introducing Graphic Guide series -- essential illustrated guides to key ideas of political thought, philosophical insight and scientific discovery. Every third page of The Big Ideas Notebook features an excerpt from a Graphic Guide, selected by the series' editor, each focusing on one particular big idea that has excited, challenged or changed humankind. The rest is blank -- waiting for your big ideas.

The term 'feminism' came into English usage around the 1890s, but women's conscious struggle to resist discrimination and sexist oppression goes much further back. This completely new and updated edition of "Introducing Feminism" surveys the major developments that have affected women's lives from the 17th century to the present day. "Introducing Feminism" is an invaluable reference book for anyone seeking the story of how feminism reconfigured the world for women and men alike.

Charting his meteoric rise in popularity, Christopher Kul-Want and Piero explore Zizek's timely analyses of today's global crises concerning ecology, mounting poverty, war, civil unrest and revolution. Covering topics from philosophy and ethics, politics and ideology, religion and art, to literature, cinema, corporate marketing, quantum physics and virtual reality, Introducing Slavoj Zizek deftly explains Zizek's virtuoso ability to transform apparently outworn ideologies – Communism, Marxism and psychoanalysis – into a new theory of freedom and enjoyment.

This book traces the origins of Fascism in the nineteenth century traditions of ultra-conservatism, the ideas of Nietzsche, Wagner and other intellectuals which helped to make racist doctrines respectable and led to the ultimate horrifying logic of the Holocaust.

Here is a book that reflects the diversity of this great 19th century thinker.

"Introducing The Enlightenment" is the essential guide to the giants of the Enlightenment - Voltaire, Diderot, Adam Smith, Samuel Johnson, Immanuel Kant, Benjamin Franklin, and Thomas Jefferson. The Enlightenment of the 18th century was a crucial time in human history - a vast moral, scientific and political movement, the work of intellectuals across Europe and the New World, who began to free themselves from despotism, bigotry and superstition and tried to change the world. "Introducing The Enlightenment" is a clear and accessible introduction to the leading thinkers of the age, the men and women who believed that rational endeavour could reveal the secrets of the universe.

Capitalism now dominates the globe, both in economics and ideology, shapes every aspect of our world and influences everything from laws, wars and government to interpersonal relationships. "Introducing Capitalism" tells the story of its remarkable and often ruthless rise, evolving through strife and struggle as much as innovation and enterprise. Tracing capitalism from its beginning to the present day, Dan Cryan and Sharron Shatil, alongside Piero's brilliant graphics, look at its practical and theoretical impact. They cover the major economic, social and political developments that shaped the world we live in, such as the rise of banking, the founding of America and the Opium Wars. This book explores the leading views for and against, including thinkers like Adam Smith, Karl Marx, Theodor Adorno and Milton Friedman, together with the connections between them and their historical context. Capitalism has influenced everything in the 21st-century world. For anyone who wants to gain a broad understanding of this fascinating subject, this book cuts across narrow academic lines to analyse an all-encompassing feature of modern life.

What are the acceptable limits of scientific investigation and genetic engineering, the rights and wrongs of animal rights, euthanasia and civil

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disobedience? This book confronts these dilemmas, tracing arguments of moral thinkers, including Socrates, Plato, Aristotle, and brings us up to date with postmodern critics.

Introduces the concept of capitalism, discussing such topics as its history, leading theorists and proponents, and its impact on workers and politics.

Did Fascism end with the Allied victory over the Axis powers in 1945, or has it been lying dormant and is now re-awakening as we move into the 21st century? Introducing Fascism trace the origins of Fascism in 19th-century traditions of ultra-conservatism, the ideas of Nietzsche, Wagner and other intellectuals which helped to make racist doctrines respectable and which led to the ultimate horrifying 'logic' of the Holocaust. Introducing Fascism investigates the four types of Fascism that emerged after the First World War in Italy, Germany, Spain and Japan. It also looks beyond the current headlines of neo-Nazi hooliganism and examines the increasing political success of the far right in Western Europe and the explosion of ultra-nationalisms in Eastern Europe and the former Soviet Union.

Shakespeare's absolute pre-eminence is simply unparalleled. His plays pack theatres and provide Hollywood with block-buster scripts; his works inspire mountains of scholarship and criticism every year. He has given us many of the very words we speak, and even some of the thoughts we think. Nick Groom and Piero explore how Shakespeare became so famous and influential, and why he is still widely considered the greatest writer ever. They investigate how the Bard has been worshipped at different times and in different places, used and abused to cultural and political ends, and the roots of intense controversies which have surrounded his work. Much more than a biography or a guide to his plays and sonnets, Introducing Shakespeare is a tour through the world of Will and concludes that even after centuries, Shakespeare remains the battlefield on which our very comprehension of humanity is being fought out.

Islamic culture has produced some of the finest achievements of humanity. "Introducing Islam" is a fascinating look into a sometimes misunderstood faith.

Was Marx himself a 'Marxist'? Was his visionary promise of socialism betrayed by Marxist dictatorship? Is Marxism inevitably totalitarian? What did Marx really say? "Introducing Marxism" provides a fundamental account of Karl Marx's original philosophy, its roots in 19th century European ideology, his radical economic and social criticism of capitalism that inspired vast 20th century revolutions. It assesses Marxism's Russian disciples, Lenin, Trotsky and Stalin who forged a ruthless dogmatic Communism. The book examines the alternative Marxist approaches of Gramsci, the Frankfurt School of critical theory and the structuralist Marxism of Althusser in the 1960s. It marshals postmodern interpretations of Marxism and raises the spectre of 'post-Marxism' in Derrida's confrontation with Fukuyama's 'end of history' doctrine.

Logic is the backbone of Western civilization, holding together its systems of philosophy, science and law. Yet despite logic's widely acknowledged importance, it remains an unbroken seal for many, due to its heavy use of jargon and mathematical symbolism. This book follows the historical development of logic, explains the symbols and methods involved and explores the philosophical issues surrounding the topic in an easy-to-follow and friendly manner. It will take you through the influence of logic on scientific method and the various sciences from physics to psychology, and will show you why computers and digital technology are just another case of logic in action.

Richard Appignanesi goes on a personal quest of Existentialism in its original state. He begins with Camus' question of suicide: 'Must life have a meaning to be lived?' Is absurdity at the heart of Existentialism? Or is Sartre right: is Existentialism 'the least scandalous, most technically austere' of all teachings? This brilliant Graphic Guide explores Existentialism in a unique comic book-style.

Can machines really think? Is the mind just a complicated computer program? This book focuses on the major issues behind one of the hardest scientific problems ever undertaken, from Alan Turing's influential groundwork to cutting-edge robotics and the new AI.

When should you adopt an aggressive business strategy? How do we make decisions when we don't have all the information? What makes international environmental cooperation possible? Game theory is the study of how we make a decision when the outcome of our moves depends on the decisions of someone else. Economists Ivan and Tuvana Pastine explain why, in these situations, we sometimes cooperate, sometimes clash, and sometimes act in a way that seems completely random. Stylishly brought to life by award-winning cartoonist Tom Humberstone, Game Theory will help readers understand behaviour in everything from our social lives to business, global politics to evolutionary biology. It provides a thrilling new perspective on the world we live in.

This book is a very practical guide to help managers put their own and their employees' professional values to work. Through real life stories and case studies, the author brings to life and light the ethical challenges that present themselves in corporate and institutional settings. The reader gets to see that ethics lies not only in the big, dramatic defining moments, but in the everyday behaviors of people as they work together in the service of organizational goals. The text is punctuated with summaries, exercises, and opportunities for reflection where the reader has an opportunity to review their own ethical frameworks and to see how these show up in the daily choices they make. Ideas are provided to help managers coach their employees to strategize around ethical issues, how to communicate their views with clarity and conviction, and how to find support in the organization to tackle difficult issues.

A bold new edition of this bestselling Graphic Guide to commemorate Marx's 200th birthday.

We know that our world is undergoing seismic change—but how can we emerge from the crisis a fairer, more equal society? Over the past two centuries or so, capitalism has undergone profound changes—economic cycles that veer from boom to bust—from which it has always emerged transformed and strengthened. Surveying this turbulent history, Paul Mason's *Postcapitalism* argues that we are on the brink of a change so big and so profound that this time capitalism itself, the immensely complex system within which entire societies function, will mutate into something wholly new. At the heart of this change is information technology, a revolution that is driven by capitalism but, with its tendency to push the value of much of what we make toward zero, has the potential to destroy an economy based on markets, wages, and private ownership. Almost unnoticed, in the niches and hollows of the market system, swaths of economic life are beginning to move to a different rhythm. Vast numbers of people are changing how they behave and live, in ways contrary to the current system of state-backed corporate capitalism. And as the terrain changes, new paths open. In this

bold and prophetic book, Mason shows how, from the ashes of the crisis, we have the chance to create a more socially just and sustainable economy. Although the dangers ahead are profound, he argues that there is cause for hope. This is the first time in human history in which, equipped with an understanding of what is happening around us, we can predict and shape the future.

What might a 'theory of everything' look like? Is science an ideology? Who were Adorno, Horkheimer or the Frankfurt School? The decades since the 1960s have seen an explosion in the production of critical theories. Deconstructionists, poststructuralists, postmodernists, second-wave feminists, new historicists, cultural materialists, postcolonialists, black critics and queer theorists, among a host of others, all vie for our attention. Stuart Sim and Borin Van Loon's incisive graphic guide provides a route through the tangled jungle of competing ideas and provides an essential historical context, situating these theories within tradition of critical analysis going back to the rise of Marxism. They present the essential methods and objectives of each theoretical school in an incisive and accessible manner, and pay special attention to recurrent themes and concerns that have preoccupied a century of critical theoretical activity.

They Rule reflects on key political questions raised by the Occupy movement, showing how similar questions have been raised by previous generations of radical activists: who really owns and rules the US? Does it matter that the nation is divided by stark class disparities and a concentration of wealth in the hands of a few? Along the way, this book sharpens readers' sense of who the US oligarchy are, including how their fortunes have changed over the course of US history, how they live and think and how to detect and de-cloak them. They Rule is a masterful historical and political analysis, revealing what lies beneath the surface of US society and what ordinary people can do to bring about social change.

Introducing Graphic Guides is the bestselling series which explores big ideas from Quantum Theory to Psychoanalysis using concise, authoritative text and graphic novel-style illustrations. For the very first time 28 titles are now available in ebook format for all e-reading devices. This free ebook sampler contains extracts from six books: • Introducing Psychology asks what exactly psychology is, precisely, where has it come from and the extent to which it can be considered scientific. • Introducing Quantum Theory explores bizarre paradoxes which contradict the logic of classical physics in the work of Planck, Einstein, Bohr, Heisenberg, Schrodinger and others • Introducing Islam recounts the history of the religion from the 6th century to its status as a global culture and political force today. • Introducing Statistics book traces the rise of statistics from the ancient Babylonians, Egyptians and Chinese, to the censuses of Romans and the Greeks, and the modern emergence of the term itself in Europe. • Introducing Capitalism tells the story of the remarkable and often ruthless rise of capitalist politics and economics, which have evolved through strife and struggle as much as innovation and enterprise • Introducing Feminism explores women's conscious struggle to resist discrimination

and sexist oppression from the 17th century to the present day. Find out more about the series at introducingbooks.com/ebooks

Freud revolutionised the way we think about ourselves. This book demystifies the facts of Freud's discovery of psychoanalysis and explores the story of his life and work.

Compact INTRODUCING guide to the influential philosopher, sociologist and economist. INTRODUCING MARX - A GRAPHIC GUIDE explores the life of the most famous Socialist figure, from his early years to meeting Engels in 1842. It provides a readable, understandable biography of Karl Marx as well as a fundamental account of his original philosophy, its roots in 19th century European ideology, his radical economic and social criticism of capitalism that inspired vast 20th century revolutions.

Following in the footsteps of the highly successful *Queer: A Graphic History*, illustrator Jules Scheele teams up with Dr Laura Locker in this comic-book introduction to the political history of the Land of Opportunity. How did a political outsider like Trump win the 2016 presidential election? Why do some Americans feel so strongly about gun rights? Is there a role for more than two political parties in the system? Politics isn't something that just occurs in the West Wing or the gleaming Capitol building – it comes from the interaction between state and society, the American people living their daily lives. In this unique graphic guide, we follow modern citizens as they explore everything from the United States' political culture, the Constitution and the balance of power, to social movements, the role of the media, and tensions over race, immigration, and LGBT rights. Step right up, and see what lies beneath the pageantry and headlines of this great nation.

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Anthropology originated as the study of 'primitive' cultures. But the notion of 'primitive' exposes presumptions of 'civilized' superiority and the right of the West to speak for 'less evolved' others. With the fall of Empire, anthropology became suspect and was torn by dissension from within. Did anthropology serve as a 'handmaiden to colonialism'? Is it a 'science' created by racism to prove racism? Can it aid communication between cultures, or does it reinforce our differences? "Introducing Anthropology" is a fascinating account of an uncertain human science seeking to transcend its unsavoury history. It traces the evolution of anthropology from its genesis in Ancient Greece to its varied forms in contemporary times. Anthropology's key concepts and methods are explained, and we are presented with such big-name anthropologists as Franz Boas, Bronislaw Malinowski, E.E. Evans-Pritchard, Margaret Mead and Claude Levi-Strauss. The new varieties of self-critical and postmodern anthropologies are examined, and the leading question - of the impact of anthropology on non-Western cultures - is given centre-stage. "Introducing Anthropology" is lucid in its arguments, its good humour supported by apt and witty illustrations. This book offers a highly accessible invitation into anthropology.

Marx's 'Das Kapital' cannot be put into a box marked "economics." It is a work of politics, history, economics, philosophy and even in places, literature (yes Marx's style is that rich and evocative). Marx's 'Das Kapital' For Beginners is an introduction to the Marxist critique of capitalist production and its consequences for a whole range of social activities such as politics, media, education and religion. 'Das Kapital' is not a critique of a particular capitalist system in a particular country at a particular time. Rather, Marx's aim was to identify the essential features that define capitalism, in whatever country it develops and in whatever historical period. For this reason, 'Das Kapital' is necessarily a fairly general, abstract analysis. As a result, it can be fairly difficult to read and comprehend. At the same time, understanding 'Das Kapital' is crucial for mastering Marx's insights to capitalism. Marx's 'Das Kapital' For Beginners offers an accessible path through Marx's arguments

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and his key questions: What is commodity? Where does wealth come from? What is value? What happens to work under capitalism? Why is crisis part of capitalism's DNA? And what happens to our consciousness, our very perceptions of reality and our ways of thinking and feeling under capitalism? Understanding and learn from Marx's work has taken on a fresh urgency as questions about the sustainability of the capitalist system in today's global economy intensify.

Philosophers have always enjoyed asking awkward and provocative questions, such as: What is the nature of reality? What are human beings really like? What is special about the human mind and consciousness? Are we free to choose who we are and what we do? Can we prove that God exists? Can we be certain about anything at all? What is truth? Does language provide us with a true picture of the world? How should we behave towards each other? Do computers think? "Introducing Philosophy" is a comprehensive graphic guide to the thinking of all the significant philosophers of the Western world from Heraclitus to Derrida. It examines and explains their key arguments and ideas without being obscure or solemn. Lively and accessible, it is the perfect introduction to philosophers and philosophical ideas for anyone coming to the subject for the first time.

What is beauty, and what is truth? These are some of the questions which aesthetics tries to answer. In our everyday life, we talk about the 'aesthetics' of an artwork or a piece of design. But aesthetics goes beyond the simple experience of art. It is also a branch of philosophy concerned with the whole nature of experience itself, explored through our perceptions, feelings and emotions.

Sociology is interested in the ways people shape the society they live in, and the ways society shapes them. Simply, it is the study of what modern society is and how it functions. In the series' inimitable style, Introducing Sociology traces the origins of sociology from industrialization, revolution and the Enlightenment through to globalization, neoliberalism and the fear of nationalism – introducing you to key thinkers, movements and concepts along the way. You will develop insight into the world around you, as you engage your 'sociological imagination' and explore studies of the city, theories of power and knowledge, concepts of national, racial and sexual identity, and much more.

From the medicine we take, the treatments we receive, the aptitude and psychometric tests given by employers, the cars we drive, the clothes we wear to even the beer we drink, statistics have given shape to the world we inhabit. For the media, statistics are routinely 'damning', 'horrifying', or, occasionally, 'encouraging'. Yet, for all their ubiquity, most of us really don't know what to make of statistics. Exploring the history, mathematics, philosophy and practical use of statistics, Eileen Magnello - accompanied by Bill Mayblin's intelligent graphic illustration - traces the rise of statistics from the ancient Babylonians, Egyptians and Chinese, to the censuses of Romans and the Greeks, and the modern emergence of the term itself in Europe. She explores the 'vital statistics' of, in particular, William Farr, and the mathematical statistics of Karl Pearson and R.A. Fisher. She even tells how knowledge of statistics can prolong one's life, as it did for evolutionary biologist Stephen Jay Gould, given eight months to live after a cancer diagnoses in 1982 - and he lived until 2002. This title offers an enjoyable, surprise-filled tour through a subject that is both fascinating and crucial to understanding our world.

A key text, Capitalist Political Economy: Thinkers and Theories analyses the field-forming theoretical contributions to political economy that have defined, debated, critiqued, and defended capitalism for more than three centuries. Political economy recognizes and celebrates the many and varied interconnections between politics and economics in society, together with the economic implications of public policy and the political impact of market and property relations. As such, political economy is both an approach to understanding capitalism and a reflection of the forms and features of capitalism at particular moments. Grounded in primary and secondary literature including theorists' original

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writings and leading literary biographies, this text explores principal themes in the development of capitalism and political economic thought. It relates these to markets, property, profits, labour, investment, innovation, the state, growth and crises, gender, the ecological limits of capital accumulation, and rival economic practices. The book contextualizes the legacy of foundational political economists by exploring their life and times and putting them in conversation with other highly influential theorists. Equally, it also considers more contemporary views. This book serves as an indispensable source for academic communities who are interested in the long arc of capitalist development, theories, and theorists.

This book provides a route through a jungle of competing theories. It puts into context recent developments by situating them within the longer-term tradition of critical analysis -- back to the rise of Marxism.

A comic-book introduction to economics from David Orrell, the author of *Economyths: 11 Ways Economics Gets it Wrong*. With illustrations from Borin Van Loon. Part of the internationally-recognised *Introducing Graphic Guide* series. Today, it seems, all things are measured by economists. The so-called 'dismal science' has never been more popular - or, given its failure to predict or prevent the recent financial crisis, more controversial. But what are the findings of economics? Is it really a science? And how can it help our lives? *Introducing Economics* traces the history of the subject from the ancient Greeks to the present day. Orrell and Van Loon bring to life the contributions of great economists - such as Adam Smith, Karl Marx, John Maynard Keynes and Milton Friedman - and delve into ideas from new areas such as ecological and complexity economics that are revolutionizing the field.

The history, theory and impacts of this world-dominating economic ideology

Essential illustrated guide to key ideas of political thought. Philosophers have always asked fundamental and disturbing questions about politics. Plato and Aristotle debated the merits of democracy. The origins of society, the state and government authority were issues addressed by Hobbes, Rousseau, Hegel, Marx and many other philosophers. *Introducing Political Philosophy* explains the central concepts of this intriguing branch of philosophy and presents the major political theorists from Plato to Foucault. How did governments get started? Why should they be obeyed? Could we live without them? How much power should they have? Is freedom a right? Which is the best form of government? In the wake of consumerism and postmodernism, our need for a better grasp of political ideas is greater than ever. Dave Robinson's account of this complex subject is always clear, informative and accompanied by the entertainingly inventive illustrations of Judy Groves.

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