

## Essential Public Affairs For Journalists

Published in partnership with the NCTJ, these two essential texts have been packaged together to offer great value for journalism students and those already working in the industry. Essential Public Affairs for Journalists offers comprehensive and engaging coverage of the workings of both central and local government, and provides all the information necessary to cover public affairs with confidence. McNae's Essential Law for Journalists remains the definitive media law guide for journalists and students alike. This text offers unrivalled practical guidance on a wide range of reporting situations - a vital tool throughout your journalism career.

"At a time when the role of journalism is especially critical, Leonard Downie, the former executive editor of the Washington Post writes about his nearly 50 years at the newspaper and the importance of getting at the truth"--

Essential Public Affairs for Journalists Oxford University Press

Reflective practice is at the heart of effective teaching, and this title helps you develop into a reflective teacher of science.

Examines the role of the press in a democracy, investigating alternative models used throughout world history to understand how the American press has evolved. This work also examines the history, identity, roles, and future of the American press, with an emphasis on topics of concern to both practitioners and consumers of American media. 'Essential Public Affairs for Journalists' is a practical introduction to all aspects of central and local government. It provides journalism students with all the information they will need to cover public affairs confidently.

United States Army in Vietnam. CMH Pub. 91-13. Draws upon previously unavailable Army and Defense Department records to interpret the part the press played during the Vietnam War. Discusses the roles of the following in the creation of information policy: Military Assistance Command's Office of Information in Saigon; White House; State Department; Defense Department; and the United States Embassy in Saigon.

"Untangles the jargon and sets out the route-map for how the social network can enable us to become major contributors to the multiplatform digital age. The right message, the right time - this is the right book for taking advantage of it all." - Jon Snow, Channel 4 News The essential guide to understanding and harnessing the tools of journalism today, Meagan Knight and Clare Cook show you how to master the enduring rules of good practice and the new techniques of social media. The book gives a thorough guide to principles and practice, including: How to find, write and break stories with social media An online journalism toolkit to get you started Using crowdsourcing to find and follow stories Getting on top of user-generated content The ins and outs of copyright and ethics Building your brand and making money The new economy of journalism and how to get ahead. More than a simple 'how-to' guide, this book takes you to the next level with its integration of theory and practice. It is a one-stop guide for students and practitioners of journalism.

This is a practical guide for journalists and other writers whose job takes them into contact with the law. This edition takes account of recent and forthcoming changes in the law as they affect journalists.

This student book includes an introductory section to outline important principles and theory to give students a firm foundation for learning. It provides a range of

practice exercises to offer learners drill materials from 50 WPM to 100 WPM designed especially to build their speed and fluency.

The anthrax incidents following the 9/11 terrorist attacks put the spotlight on the nation's public health agencies, placing it under an unprecedented scrutiny that added new dimensions to the complex issues considered in this report. The Future of the Public's Health in the 21st Century reaffirms the vision of Healthy People 2010, and outlines a systems approach to assuring the nation's health in practice, research, and policy. This approach focuses on joining the unique resources and perspectives of diverse sectors and entities and challenges these groups to work in a concerted, strategic way to promote and protect the public's health. Focusing on diverse partnerships as the framework for public health, the book discusses: The need for a shift from an individual to a population-based approach in practice, research, policy, and community engagement. The status of the governmental public health infrastructure and what needs to be improved, including its interface with the health care delivery system. The roles nongovernment actors, such as academia, business, local communities and the media can play in creating a healthy nation. Providing an accessible analysis, this book will be important to public health policy-makers and practitioners, business and community leaders, health advocates, educators and journalists.

The first edition of this book was an indispensable guide to covering the Washington news beat and became a genuine classic in the political reporting arena. The second edition of Inside the Beltway expands, revises and updates the original to make it an even more essential tool for Washington journalists as well as a timely textbook for college-level public affairs reporting courses. Journalists are actors in international relations, mediating communications between governments and publics, but also between the administrations of different countries. American and foreign officials simultaneously consume the work of U.S. journalists and use it in their own thinking about how to conduct their work. As such, journalists play an unofficial diplomatic role. However, the U.S. news media largely amplifies American power. Instead of stimulating greater understanding, the U.S. elite, mainstream press can often widen mistrust as they promote an American worldview and, with the exception of some outliers, reduce the world into a tight security frame in which the U.S. is the hegemon. This has been the case in Afghanistan since 2001, particularly as emerging Afghan journalists have relied significantly on U.S. and other Western news outlets to report events within their government and their country. Based on eight years of interviews in Kabul, Washington, and New York, *Your Country, Our War* demonstrates how news has intersected with international politics during the War in Afghanistan and shows the global power and reach of the U.S. news media, especially within the context of the post-9/11 era. It reviews the trajectory of the U.S. news narrative about Afghanistan and America's never-ending war, and the rise of Afghan journalism, from 2001 to 2017. The book also examines the impact of the American news media inside a war theater. It examines how U.S.

journalists affected the U.S.-Afghan relationship and chronicles their contribution to the rapid development of a community of Afghan journalists who grappled daily with how to define themselves and their country during a tumultuous and uneven transition from fundamentalist to democratic rule. Providing rich detail about the U.S.-Afghan relationship, especially former President of Afghanistan Hamid Karzai's convictions about the role of the Western press, we begin to understand how journalists are not merely observers to a story; they are participants in it. Muckrakers pronounce corporate journalism dead. Read all about it!

In what is widely considered the most influential book ever written by Walter Lippmann, the late journalist and social critic provides a fundamental treatise on the nature of human information and communication. The work is divided into eight parts, covering such varied issues as stereotypes, image making, and organized intelligence. The study begins with an analysis of "the world outside and the pictures in our heads", a leitmotif that starts with issues of censorship and privacy, speed, words, and clarity, and ends with a careful survey of the modern newspaper. Lippmann's conclusions are as meaningful in a world of television and computers as in the earlier period when newspapers were dominant. Public Opinion is of enduring significance for communications scholars, historians, sociologists, and political scientists. Copyright © Libri GmbH. All rights reserved.

"Deserves to be on every journalism student's reading list and every tutor's book shelf. It is clear, straightforward and scholarly in a very accessible way... bursting with good advice and insight which should benefit all who all read it." - Kate Jenner, School of Journalism and Digital Communication, University of Central Lancashire "A first-class no-nonsense guide to news writing... Anna McKane's wealth of experience both as a journalist and a lecturer in journalism gives News Writing the edge over similar tomes." - Kate Shanahan, Lecturer in Journalism, School of Media, Dublin Institute of Technology The ability to hone and craft an eye-catching news story is fundamental to good journalism. It is an essential skill that the young journalist of today must carry with them. The growth of online journalism and the use of social media has meant that the skills required in news writing are evolving, opening up fresh challenges and exciting new possibilities. Anna McKane's News Writing takes you step-by-step through the key aspects of writing news on both print and online platforms, equipping you with all that you need to become an articulate, accurate and engaging journalist. Crucially, the book will show you how to: \* create an attention-grabbing intro or first paragraph \* structure the content of your story effectively \* use the appropriate language. Fully updated to account for the role of online journalism, this second edition guides you through the essentials of website presentation, from headlines and standfirsts to the use of smartphone images and links. An all-new chapter shows you how to use Twitter and online blogs to piece together a winning story, and up-to-date examples and exercises throughout encourage you to pick apart and analyse the techniques used in a variety of recent news stories across a range of

platforms. This is the essential workbook to take you through your studies in Journalism and News Writing.

This pack contains McNae's Essential Law for Journalists and Essential Public Affairs for Journalists.

This book shows how disinformation spread by partisan organizations and media platforms undermines institutional legitimacy on which authoritative information depends.

Shows how the deregulation of public services in the US has been a success, why it has failed elsewhere, and what can be done to fix this.

Effective administration of government and governmental organizations is a crucial part of achieving success in those organizations. To develop and implement best practices, policymakers and leaders must first understand the fundamental tenants and recent advances in public administration. Public Affairs and Administration: Concepts, Methodologies, Tools, and Applications explores the concept of governmental management, public policy, and politics at all levels of organizational governance. With chapters on topics ranging from privacy and surveillance to the impact of new media on political participation, this multi-volume reference work is an important resource for policymakers, government officials, and academicians and students of political science.

Neoliberalism - the doctrine that market exchange is an ethic in itself, capable of acting as a guide for all human action - has become dominant in both thought and practice throughout much of the world since 1970 or so. Its spread has depended upon a reconstitution of state powers such that privatization, finance, and market processes are emphasized. State interventions in the economy are minimized, while the obligations of the state to provide for the welfare of its citizens are diminished. David Harvey, author of 'The New Imperialism' and 'The Condition of Postmodernity', here tells the political-economic story of where neoliberalization came from and how it proliferated on the world stage. While Thatcher and Reagan are often cited as primary authors of this neoliberal turn, Harvey shows how a complex of forces, from Chile to China and from New York City to Mexico City, have also played their part. In addition he explores the continuities and contrasts between neoliberalism of the Clinton sort and the recent turn towards neoconservative imperialism of George W. Bush. Finally, through critical engagement with this history, Harvey constructs a framework not only for analyzing the political and economic dangers that now surround us, but also for assessing the prospects for the more socially just alternatives being advocated by many oppositional movements.

'I always turn to the sport section first. The sport section record people's accomplishments; the front page nothing but man's failures.' - Earl Warren. Sports journalism, once dismissed as the 'toyshop' editorial department, has grown in importance as sport has become bigger and bigger business, generating billions in revenue to those who own teams, franchises, tournaments and organisations. Millions consume their newspapers from back to front and the audience for Britain's only 24 sports news channel more than eclipses news rivals. This book gives aspiring journalists and those reporters looking to move into sports journalism an inside track on what is needed to succeed in one of the most competitive media markets. Sports journalism is changing - the proliferation of dedicated TV channels, websites, radio stations, niche publications and, of course, newspapers offers a world of opportunity, but has also led to a change in the nature of the job. Drawing on the personal experiences of established and recently qualified reporters, it covers the whole range of skills required by sports journalists from traditional match reporting, news gathering, feature writing and colour copy to the modern demands such as providing a live blog, snaps for a website and updating a Twitter feed even before you getting around writing your story. You might be juggling the demands of a website that craves immediate SEO-friendly content with the requirements of a newspaper - which will

still want the latest and freshest take on the story with a witty, punchy and original intro. *Sport Journalism* is an essential practical guide to sports journalism, focusing on the traditional key skills still required for success as a reporter but illustrating the increasing importance placed on multimedia, as print, online and broadcast journalism converge.

A healthy democracy requires vigorous, uncompromising investigative journalism. But today the free press faces a daunting set of challenges: in the face of harsh criticism from powerful politicians and the threat of lawsuits from wealthy individuals, media institutions are confronted by an uncertain financial future and stymied by a judicial philosophy that takes a narrow view of the protections that the Constitution affords reporters. In *Journalism Under Fire*, Stephen Gillers proposes a bold set of legal and policy changes that can overcome these obstacles to protect and support the work of journalists. Gillers argues that law and public policy must strengthen the freedom of the press, including protection for news gathering and confidential sources. He analyzes the First Amendment's Press Clause, drawing on older Supreme Court cases and recent dissenting opinions to argue for greater press freedom than the Supreme Court is today willing to recognize. Beyond the First Amendment, *Journalism Under Fire* advocates policies that facilitate and support the free press as a public good. Gillers proposes legislation to create a publicly funded National Endowment for Investigative Reporting, modeled on the national endowments for the arts and for the humanities; improvements to the Freedom of Information Act; and a national anti-SLAPP law, a statute to protect media organizations from frivolous lawsuits, to help journalists and the press defend themselves in court. Gillers weaves together questions of journalistic practice, law, and policy into a program that can ensure a future for investigative reporting and its role in our democracy.

Crusading journalists from Sinclair Lewis to Bob Woodward and Carl Bernstein have played a central role in American politics: checking abuses of power, revealing corporate misdeeds, and exposing government corruption. Muckraking journalism is part and parcel of American democracy. But how many people know about the role that muckraking has played around the world? This groundbreaking new book presents the most important examples of world-changing journalism, spanning one hundred years and every continent. Carefully curated by prominent international journalists working in Asia, Africa, Latin America, Europe, and the Middle East, *Global Muckraking* includes Ken Saro-Wiwa's defense of the Ogoni people in the Niger Delta; Horacio Verbitsky's uncovering of the gruesome disappearance of political detainees in Argentina; Gareth Jones's coverage of the Ukraine famine of 1932–33; missionary newspapers' coverage of Chinese foot binding in the nineteenth century; Dwarkanath Ganguli's exposé of the British "coolie" trade in nineteenth-century Assam, India; and many others. Edited by the noted author and journalist Anya Schiffrin, *Global Muckraking* is a sweeping introduction to international journalism that has galvanized the world's attention. In an era when human rights are in the spotlight and the fate of newspapers hangs in the balance, here is both a riveting read and a sweeping argument for why the world needs long-form investigative reporting.

Written by a working journalist with over 20 years' experience, *Law for Journalists* is designed to equip you with a solid understanding of the day-to-day legal principles and practices you will need throughout your career. Suitable for use on courses accredited by the NCTJ and BCTJ, this book is packed full of practical tips and suggestions, making it a must-have guide to media law for journalism students, trainees and working journalists alike. New to this edition: ? Discussion of the first cases brought since the Defamation Act 2013 came into force, highlighting how the new provisions are being interpreted by the courts. ? Increased coverage of broadcast and online journalism, and social media. ? More detailed focus on the ethical codes of practice used by Ofcom and IPSO.

This book is intended for scholars, researchers, and academic leaders who have a passion to share their knowledge outside their classroom, laboratory, or institution; who want to make a

difference; and who believe that the information they possess and ideas they offer are important for a wider public. *Pitch Perfect* is a practical guide to communicating your knowledge and research to broader audiences. How do you get yourself heard amid the volume of news and information in today's 24-hour news cycle, and get your message across in an environment where blogs and Twitter vie with traditional media? To break through, you need to amplify your ideas and make them relevant for a wider public audience. Bill Tyson – who has been successfully advising scholars and academic leaders on media relations for over 30 years – shows you how to undertake early and thoughtful communications planning, understand the needs and workings of the media, both traditional and digital, and tell your story in a way that will capture your audience. Bill Tyson is strategic in his advice, no less so when discussing how to engage with such social media as blogs, Facebook, Twitter, YouTube, podcasts or wikis. Whether you are working on research or a new initiative that has public implications, or have a story that deserves wide telling; whether you want to address funders' requests for communications plans to promote the programs they are supporting, or whether you want to know how to publicize your new book; this practical guide offers insider advice – complete with case studies – on how to communicate your message. An appendix lists key media in North America, Australia, and the UK.

Who controls the media today? There are many media systems across the globe that claim to be free yet whose independence has been eroded. As demagogues rise, independent voices have been squeezed out. Corporate-owned media companies that act in the service of power increasingly exercise soft censorship. Tech giants such as Facebook and Google have dramatically changed how people access information, with consequences that are only beginning to be felt. This book features pathbreaking analysis from journalists and academics of the changing nature and peril of media capture—how formerly independent institutions fall under the sway of governments, plutocrats, and corporations. Contributors including Emily Bell, Felix Salmon, Joshua Marshall, Joel Simon, and Nikki Usher analyze diverse cases of media capture worldwide—from the United Kingdom to Turkey to India and beyond—many drawn from firsthand experience. They examine the role played by new media companies and funders, showing how the confluence of the growth of big tech and falling revenues for legacy media has led to new forms of control. Contributions also shed light on how the rise of right-wing populists has catalyzed the crisis of global media. They also chart a way forward, exploring the growing need for a policy response and sustainable models for public-interest investigative journalism. Providing valuable insight into today's urgent threats to media independence, *Media Capture* is essential reading for anyone concerned with defending press freedom in the digital age.

How do we practice journalism in a digital world, in which the old 'rules' no longer apply? This text offers comprehensive, instructive coverage of the techniques and secrets of being a successful online journalist, both from a theoretical and practical point of view. Reflecting the vitality of the web, it will inspire you to acquire new skills and make sense of a transforming industry. Key Features: How to investigate and break stories online Learn to broadcast to millions using video and podcast How to blog like a pro Learn to manage and stimulate user-generated content Include and use social media in your toolkit How to dig out stories using data journalism Rise to the challenge of citizen journalism Make your journalism more interactive at every stage of the process Dedicated chapter for Law and Online Communication The *Online Journalism Handbook* is essential reading for all journalism students and professionals and of key interest to media, communication studies and more broadly the social sciences.

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journalism students and practitioners. Essential Public Affairs for Journalists is an invaluable guide for journalism students and those already in the industry. It offers comprehensive and engaging coverage of the workings of both central and local government, and provides all the information necessary to cover public affairs with confidence. 60 years since the first edition, McNae's Essential Law for Journalists remains the definitive media law guide for journalists and students alike. The only media law text endorsed by the NCTJ, this text offers unrivalled practical guidance on a wide range of reporting situations - a vital tool throughout your journalism career. Journalism entered the twenty-first century caught in a paradox. The world had more journalism, across a wider range of media, than at any time since the birth of the western free press in the eighteenth century. Western journalists had found themselves under a cloud of suspicion: from politicians, philosophers, the general public, anti-globalization radicals, religious groups, and even from fellow journalists. Critics argued that the news industry had lost its moral bearings, focusing on high investment returns rather than reporting and analysing the political, economic, and social issues of the day. Journalism has a central and profound impact on our worldview; we find it everywhere from newspapers and television, to radio and the Internet. In the new edition of this thought-provoking and provocative Very Short Introduction, Ian Hargreaves examines the world of contemporary journalism. By looking not only at what journalism has been in the past, but also what it is becoming in the digital age, he examines the big issues relating to reportage, warfare, celebrity culture, privacy, and technology worldwide. Essential Public Affairs for Journalism is an invaluable guide for both journalism students and journalists. It offers engaging coverage of the workings of both central and local government, and gives stimulating insights into how they are, and could be, covered by journalists.

With an emphasis on Great Britain, presents a global view of the lobbying industry, explaining its history, ethical and regulatory frameworks, mechanics, and the techniques employed by lobbyists around the world.

"If you want a book that instructs you about all the technical skills you need to pass the examinations set by the National Council for the Training of Journalists (NCTJ) and embark on a career in journalism, then this is the book for you. It outlines the basic knowledge required to succeed as a trainee reporter. Shorthand, intros, writing styles, subbing, layout, the way newsrooms work and how to find things out are among the range of skills described." - Times Higher Education "Precisely what it says on the cover - a down-to-earth essential handbook for anyone embarking on a career in journalism. All you need to know about avoiding newsroom minefields and attracting the editor's attention for the right reasons. If only it had been around in my day!" - Bob Satchwell, Executive Director, Society of Editors This is a book for everyone who wants to be a journalist: a practical guide to all you need to know, learn and do to succeed as a trainee reporter in today's newsroom. Although the world of journalism is changing fast, as technology blurs the boundaries between newspapers, radio, television and web-based media, the reporter's core role remains the same: to recognise news, communicate with people, gather information, and create accurate, balanced and readable stories. Essential Reporting, written by an experienced NCTJ examiner, explains how to do this. Contents include: what makes a good reporter what is news, and how to find it how newsrooms work day-to-day life as a reporter key reporting tasks

covering courts and councils successful interviewing writing news stories specialist reporting handling sound, pictures and the web It also contains a wealth of advice, tips and warnings from working journalists, a guide to NCTJ training and examinations, a glossary and a guide to further reading. It will be invaluable to anyone embarking on a career in journalism and is the NCTJ's recommended introductory text for all students on college and university courses preparing them to become successful reporters. The definitive media law guide for journalists and students alike. The only media law text endorsed by the NCTJ, McNae's offers unrivalled practical guidance on a wide range of reporting situations - an invaluable tool throughout your journalism career. He traces the intellectual roots of the movement and shows how journalism can be made vital again by rethinking exactly what journalists are for."--Jacket.

Essential English is an indispensable guide to the use of words as tools of communication. It is written primarily for journalists, yet its lessons are of immense value to all who face the problem of giving information, whether to the general public or within business, professional or social organisations. FULLY REVISED AND UPDATED BY CRAWFORD GILLAN RECOMMENDED BY THE SOCIETY OF EDITORS

Media and Journalism: New Approaches to Theory and Practice is a complete introduction to media and journalism, exploring the changing relationship between these areas. It introduces key concepts and theoretical approaches in media studies, as well as provides practical training to develop key journalism skills. This approach ensures that students develop both the broad knowledge base and professional skills required for future careers in journalism, public relations and communications. The 3rd edition is divided into five parts, with the focus becoming progressively broader â from journalism and news writing, to the larger mediasphere, to the media industries themselves, to the social, cultural and technological contexts in which these industries function. This encourages students to follow the flow of information and ideas from news production through to dissemination and negotiation, revealing how important journalism and media studies are to each other. New to this edition Introducing Media 3.0: this edition canvasses the rise and increasing dominance of new forms of communication that will place media users of all kinds at the centre of their own mediaspheres New and updated case studies and examples throughout to reflect the current media environment. Significant updates to chapter 17: Ethics and Communication with new content on media ownership, ethics and the digital journalist, the MEAA/AJA Code of Ethics, the Australian Press Council and the Finkelstein Inquiry. Updated with additional content on social media, apps and locative media, the News of the World scandal, the current state of digital radio and recent trends in PR including brand journalism Summary of key points, and revision and reflection questions are now included at the end of each chapter This book is a practical guide to all aspects of modern journalism for anyone seeking to study for the National Council for the Training of Journalists (NCTJ) Diploma in Journalism and become a qualified journalist in the UK. Written in collaboration with the NCTJ, Essential Journalism outlines everything you need to know about the journalism industry today, from its ethical framework to its

