

## Crisis Management Concepts Methodologies Tools And Applications Essential Reference

"This book explores the latest empirical research and best real-world practices for preventing, weathering, and recovering from disasters such as earthquakes or tsunamis to nuclear disasters and cyber terrorism"-- Provided by publisher.

As population growth accelerates, researchers and professionals face challenges as they attempt to plan for the future. E-planning is a significant component in addressing the key concerns as the world population moves towards urban environments. E-Planning and Collaboration: Concepts, Methodologies, Tools, and Applications contains a compendium of the latest academic material on the emerging interdisciplinary areas of e-planning and collaboration. Including innovative studies on data management, urban development, and crowdsourcing, this multi-volume book is an ideal source for planners, policymakers, researchers, and graduate students interested in how recent technological advancements are enhancing the traditional practices in e-planning.

Effective administration of libraries is a crucial part of delivering library services to the public. To develop and implement best practices, librarians must be aware and informed of the recent advances in library administration. Library Science and Administration: Concepts, Methodologies, Tools, and Applications is a comprehensive reference source for the latest scholarly material on trends, techniques, and management of libraries and examines the benefits and challenges of library administration. Highlighting a range of pertinent topics such as digital libraries, information sciences, and academic libraries, this multi-volume book is ideally designed for academicians, researchers, practitioners, and librarians seeking current research on library science and administration.

In a world of earthquakes, tsunamis, and terrorist attacks, emergency response plans are crucial to solving problems, overcoming challenges, and restoring and improving communities that have been affected by these catastrophic events. Although the necessity for quick and efficient aid is understood, researchers and professionals continue to strive for the best practices and methodologies to properly handle such significant events. Emergency and Disaster Management: Concepts, Methodologies, Tools, and Applications is an innovative reference source for the latest research on the theoretical and practical components of initiating crisis management and emergency response. Highlighting a range of topics such as preparedness and assessment, aid and relief, and the integration of smart technologies, this multi-volume book is designed for emergency professionals, policy makers, practitioners, academicians, and researchers interested in all aspects of disaster, crisis, and emergency studies.

From driverless cars to vehicular networks, recent technological advances are being employed to increase road safety and improve driver satisfaction. As with any newly developed technology, researchers must take care to address all concerns, limitations, and dangers before widespread public adoption. Transportation Systems and Engineering: Concepts, Methodologies, Tools, and Applications addresses current trends in transportation technologies, such as smart cars, green technologies, and infrastructure development. This multivolume book is a critical reference source for engineers, computer scientists, transportation authorities, students, and practitioners in the field of transportation systems management.

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As businesses seek to compete on a global stage, they must be constantly aware of pressures from all levels: regional, local, and worldwide. The organizations that can best build advantages in diverse environments achieve the greatest success. Global Business Expansion: Concepts, Methodologies, Tools, and Applications is a comprehensive reference source for the latest scholarly material on the emergence of new ideas and opportunities in various markets and provides organizational leaders with the tools they need to be successful. Highlighting a range of pertinent topics such as market entry strategies, transnational organizations, and competitive advantage, this multi-volume book is ideally designed for researchers, scholars, business executives and professionals, and graduate-level business students.

As information systems become ever more pervasive in an increasing number of fields and professions, workers in healthcare and medicine must take into consideration new advances in technologies and infrastructure that will better enable them to treat their patients and serve their communities. Healthcare Administration: Concepts, Methodologies, Tools, and Applications brings together recent research and case studies in the medical field to explore topics such as hospital management, delivery of patient care, and telemedicine, among others. With a focus on some of the most groundbreaking new developments as well as future trends and critical concerns, this three-volume reference source will be a significant tool for medical practitioners, hospital managers, IT administrators, and others actively engaged in the healthcare field.

Reputation is becoming an imperative business function that influences strategic decisions including the direction of a business plan and how an organization should be communicating with its stakeholders and publics. It is crucial for an organization to measure public relations outputs and outcomes as well as measuring established and developing relationships. Reputation Management Techniques in Public Relations is a critical scholarly resource that examines public relations strategies, such as employing media plans, determining communication channels, setting objectives, choosing the right promotional programs and message strategies, budgeting and assessing the overall effectiveness of a company's public relations strategy. Featuring coverage on a broad range of topics, such as brand and customer communications, corporate social responsibility, and leadership, this book is geared towards practitioners, professionals, and scholars seeking current research on reputation management.

Data mining continues to be an emerging interdisciplinary field that offers the ability to extract information from an existing data set and translate that knowledge for end-users into an understandable way. Data Mining: Concepts, Methodologies, Tools, and Applications is a comprehensive collection of research on the latest advancements and developments of data mining and how it fits into the current technological world.

"This set addresses a range of e-collaboration topics through advanced research chapters authored by an international partnership of field experts"--Provided by publisher.

Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors.

Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation. Highlighting a range of topics such as inventory management, competitive advantage, and transport management, this multi-volume book is ideally designed for business managers, supply chain managers, business professionals, academicians, researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.

Serious games provide a unique opportunity to engage students more fully than traditional teaching approaches. Understanding

the best way to utilize games and play in an educational setting is imperative for effectual learning in the twenty-first century. *Gamification: Concepts, Methodologies, Tools, and Applications* investigates the use of games in education, both inside and outside of the classroom, and how this field once thought to be detrimental to student learning can be used to augment more formal models. This four-volume reference work is a premier source for educators, administrators, software designers, and all stakeholders in all levels of education.

Open government initiatives have become a defining goal for public administrators around the world. As technology and social media tools become more integrated into society, they provide important frameworks for online government and community collaboration. However, progress is still necessary to create a method of evaluation for online governing systems for effective political management worldwide. *Open Government: Concepts, Methodologies, Tools, and Applications* is a vital reference source that explores the use of open government initiatives and systems in the executive, legislative, and judiciary sectors. It also examines the use of technology in creating a more affordable, participatory, and transparent public-sector management models for greater citizen and community involvement in public affairs. Highlighting a range of topics such as data transparency, collaborative governance, and bureaucratic secrecy, this multi-volume book is ideally designed for government officials, leaders, practitioners, policymakers, researchers, and academicians seeking current research on open government initiatives.

"This 4-volume set provides a compendium of comprehensive advanced research articles written by an international collaboration of experts involved with the strategic use of information systems"--Provided by publisher.

The internet is established in most households worldwide and used for entertainment purposes, shopping, social networking, business activities, banking, telemedicine, and more. As more individuals and businesses use this essential tool to connect with each other and consumers, more private data is exposed to criminals ready to exploit it for their gain. Thus, it is essential to continue discussions involving policies that regulate and monitor these activities, and anticipate new laws that should be implemented in order to protect users. *Cyber Law, Privacy, and Security: Concepts, Methodologies, Tools, and Applications* examines current internet and data protection laws and their impact on user experience and cybercrime, and explores the need for further policies that protect user identities, data, and privacy. It also offers the latest methodologies and applications in the areas of digital security and threats. Highlighting a range of topics such as online privacy and security, hacking, and online threat protection, this multi-volume book is ideally designed for IT specialists, administrators, policymakers, researchers, academicians, and upper-level students.

"This multi-volume reference examines critical issues and emerging trends in global business, with topics ranging from managing new information technology in global business operations to ethics and communication strategies"--Provided by publisher.

*Crisis Management: Concepts, Methodologies, Tools, and Applications*  
*Concepts, Methodologies, Tools, and Applications*  
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Developments in technologies have evolved in a much wider use of technology throughout science, government, and business; resulting in the expansion of geographic information systems. GIS is the academic study and practice of presenting geographical data through a system designed to capture, store, analyze, and manage geographic information. *Geographic Information Systems: Concepts, Methodologies, Tools, and Applications* is a collection of knowledge on the latest advancements and research of geographic information systems. This book aims to be useful for academics and practitioners involved in geographical data.

*Green Technologies: Concepts, Methodologies, Tools and Applications* assembles the most up-to-date collection of research results and recent discoveries in environmental and green technology. This comprehensive anthology covers a wide range of topics, i

Despite a higher percentage of women entering various STEM fields, issues of discrimination and stereotyping continue to exist. These difficulties create a potential hostile environment and a noticeable gap in opportunities, advancements, and compensation increases in comparison to their male counterparts. *Critical Research on Sexism and Racism in STEM Fields* investigates the bias, stereotyping, and repression experienced by women within STEM-based career fields. Emphasizing the struggle felt by women within politics, education systems, business environments, STEM careers, as well as issues with advocacy and leadership, this publication benefits professionals, social activists, researchers, academics, managers, and practitioners interested in the institutionalized discrimination and prejudice women encounter in various fields.

The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. *Big Data: Concepts, Methodologies, Tools, and Applications* is a multi-volume compendium of research-based perspectives and solutions within the realm of large-scale and complex data sets. Taking a multidisciplinary approach, this publication presents exhaustive coverage of crucial topics in the field of big data including diverse applications, storage solutions, analysis techniques, and methods for searching and transferring large data sets, in addition to security issues. Emphasizing essential research in the field of data science, this publication is an ideal reference source for data analysts, IT professionals, researchers, and academics.

Organizations of all types are consistently working on new initiatives, product lines, and workflows as a way to remain competitive in the modern business environment. No matter the type of project at hand, employing the best methods for effective execution and timely completion of the task is essential to business success. *Operations and Service Management: Concepts, Methodologies, Tools, and Applications* is a comprehensive reference source for the latest research on business operations and production processes. It examines the need for a customer focus and highlights a range of pertinent topics such as financial performance measures, human resource development, and business analytics, this multi-volume book is ideally designed for managers, professionals, students, researchers, and academics interested in operations and service management.

Having the ability to measure and explore the geographic space that surrounds us provides endless opportunities for us to utilize and interact with the world. As a broad field of study, geospatial research has applications in a variety of fields including military science, environmental science, civil engineering, and space exploration. *Geospatial Research: Concepts, Methodologies, Tools, and Applications* is a multi-volume publication highlighting critical topics related to geospatial analysis, geographic information systems, and geospatial technologies. Exploring multidisciplinary applications of geographic information systems and technologies in addition to the latest trends and developments in the field, this publication is ideal for academic and government library inclusion, as well as for reference by data scientists, engineers, government agencies, researchers, and graduate-level students in GIS programs.

Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. To maintain a competitive edge against other businesses, companies must ensure the most effective strategies and procedures are in place. This is particularly critical in smaller business environments that have fewer resources. *Start-Ups and SMEs: Concepts, Methodologies, Tools, and Applications* is a vital reference source that examines the strategies and concepts that will assist small and medium-sized enterprises to achieve competitiveness. It also explores the latest advances and developments for creating a system of shared values and beliefs in small business environments. Highlighting a range of topics such as entrepreneurship, innovative behavior, and organizational sustainability, this multi-volume book is

ideally designed for entrepreneurs, business managers, executives, managing directors, academicians, business professionals, researchers, and graduate-level students.

Advances in medical technology increase both the efficacy and efficiency of medical practice, and mobile technologies enable modern doctors and nurses to treat patients remotely from anywhere in the world. This technology raises issues of quality of care and medical ethics, which must be addressed. *E-Health and Telemedicine: Concepts, Methodologies, Tools, and Applications* explores recent advances in mobile medicine and how this technology impacts modern medical care. Three volumes of comprehensive coverage on crucial topics in wireless technologies for enhanced medical care make this multi-volume publication a critical reference source for doctors, nurse practitioners, hospital administrators, and researchers and academics in all areas of the medical field. This seminal publication features comprehensive chapters on all aspects of e-health and telemedicine, including implementation strategies; use cases in cardiology, infectious diseases, and cytology, among others; care of individuals with autism spectrum disorders; and medical image analysis.

Contemporary society resides in an age of ubiquitous technology. With the consistent creation and wide availability of multimedia content, it has become imperative to remain updated on the latest trends and applications in this field. *Digital Multimedia: Concepts, Methodologies, Tools, and Applications* is an innovative source of scholarly content on the latest trends, perspectives, techniques, and implementations of multimedia technologies. Including a comprehensive range of topics such as interactive media, mobile technology, and data management, this multi-volume book is an ideal reference source for engineers, professionals, students, academics, and researchers seeking emerging information on digital multimedia.

The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. This facilitates a business environment built around the practical regulations and transparency necessary to ensure ethical and responsible business practice. *Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications* is a vital reference source on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society. Highlighting a range of topics such as company culture, organizational diversity, and human resource management, this multi-volume book is ideally designed for business executives, managers, business professionals, human resources managers, academicians, and researchers interested in the latest advances in organizational development.

The implementation of effective decision making protocols is crucial in any organizational environment in modern society. Emerging advancements in technology and analytics have optimized uses and applications of decision making systems. *Decision Management: Concepts, Methodologies, Tools, and Applications* is a compendium of the latest academic material on the control, support, usage, and strategies for implementing efficient decision making systems across a variety of industries and fields. Featuring comprehensive coverage on numerous perspectives, such as data visualization, pattern analysis, and predictive analytics, this multi-volume book is an essential reference source for researchers, academics, professionals, managers, students, and practitioners interested in the maintenance and optimization of decision management processes.

"This book examines related research in decision, management, and other behavioral sciences in order to exchange and collaborate on information among business, industry, and government, providing innovative theories and practices in operations research"--Provided by publisher.

"This reference explores some of the most recent developments in sustainability, delving into topics beyond environmental science to cover issues of sustainable economic, political, and social development"--Provided by publisher.

Today, gender inequality and diversity are at the forefront of discussion, as the issue has become an international concern for politicians, government agencies, social activists, and the general public. Consequently, the need to foster and sustain diversity and inclusiveness in the interactions among various groups of people is relevant today more than ever. *Gender and Diversity: Concepts, Methodologies, Tools, and Applications* provides a critical look at gender and modern-day discrimination and solutions to creating sustainable diversity across numerous contexts and fields. Highlighting a range of topics such as anti-discrimination measures, workforce diversity, and gender inequality, this multi-volume book is designed for legislators and policy makers, practitioners, academicians, gender studies researchers, and graduate-level students interested in all aspects of gender and diversity studies.

Big data has presented a number of opportunities across industries. With these opportunities come a number of challenges associated with handling, analyzing, and storing large data sets. One solution to this challenge is cloud computing, which supports a massive storage and computation facility in order to accommodate big data processing. *Managing and Processing Big Data in Cloud Computing* explores the challenges of supporting big data processing and cloud-based platforms as a proposed solution. Emphasizing a number of crucial topics such as data analytics, wireless networks, mobile clouds, and machine learning, this publication meets the research needs of data analysts, IT professionals, researchers, graduate students, and educators in the areas of data science, computer programming, and IT development.

The perseveration of our natural environment has become a critical objective of environmental scientists, business owners, and citizens alike. Because we depend on natural resources to survive, uncovering methods for preserving and maintaining these resources has become a focal point to ensure a high quality of life for future generations. *Natural Resources Management: Concepts, Methodologies, Tools, and Applications* emphasizes the importance of land, soil, water, foliage, and wildlife conservation efforts and management. Focusing on sustainability solutions and methods for preserving the natural environment, this critical multi-volume research work is a comprehensive resource for environmental conservationists, policymakers, researchers, and graduate-level students interested in identifying key research in the field of natural resource preservation and management.

Whether natural or man-made, disasters will inevitably occur, which is why organizations must be constantly alert and ready to meet any such challenges head-on. *Crisis Management: Concepts, Methodologies, Tools, and Applications* explores the latest empirical research and best real-world practices for preventing, weathering, and recovering from disasters. From earthquakes and tsunamis to nuclear disasters and cyber terrorism, this extensive multi-volume compilation describes crisis management techniques for a variety of critical scenarios, providing leaders, managers, analysts, and workers with invaluable knowledge on how to recover swiftly from any crisis event.

"This book explores the latest empirical research and best real-world practices for preventing, weathering, and recovering from disasters such as earthquakes or tsunamis to nuclear disasters and cyber terrorism"--Provided by publisher.

With the increased use of technology in modern society, high volumes of multimedia information exists. It is important for businesses, organizations, and individuals to understand how to optimize this data and new methods are emerging for more efficient information management and retrieval. *Information Retrieval and Management: Concepts, Methodologies, Tools, and Applications* is an innovative reference source for the latest academic material in the field of information and communication technologies and explores how complex information systems interact with and affect one another. Highlighting a range of topics such as knowledge discovery, semantic web, and information resources management, this multi-volume book is ideally designed for researchers, developers, managers, strategic planners, and advanced-level students.

"This work is a comprehensive, four-volume reference addressing major issues, trends, and areas for advancement in information management research, containing chapters investigating human factors in IT management, as well as IT governance, outsourcing, and diffusion"--Provided by publisher.

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