

Color Correction Look Book By Alexis Van Hurkman

Get ready for a ride! You've recorded your video, now what? How do you organize it? Edit it? Share it? If these questions match your own, then this book is for you. Don't let the overwhelming process of getting started prevent you from acquiring the skills to communicate in the most essential online language: video. With this book, not only will you own a definitive reference guide, but you will have access to exclusive video tutorial links provided at videoeditinghandbook.com. Now let's get cutting!

"DVD includes the lesson files that you'll need to complete the exercises in this book".

Gain in-depth knowledge of Premiere Pro, and learn how the software "thinks." You'll acquire new skills that will help you choose the best workflow for your project, and simplify and accelerate your video editing process. Learn how you can edit a lot faster with smarter workflows that automate several steps in the editing process. You'll also see how custom settings, presets, keyboard shortcuts and templates saves hours of work. By tailoring the software to your needs you save clicks on just about every task. With many traditional jobs now being done by one person, its important to understand audio smoothing, color grading,

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motion graphics, and advanced editing techniques. You'll learn these skills and disciplines and see how they'll enhance your project's workflow. All the authors are professional editors and want to know exactly how to cut your film as fast as possible with top quality output. There is invaluable information in *The Cool Stuff in Premiere Pro* that's not available anywhere else – not even in Adobe's own manuals. What You'll Learn Edit faster, no matter what the project Understand the technical stuff, like timeline settings, render codecs, color subsampling, export settings, effect controls and monitor settings Know when to send your clips to other Adobe software, and how to treat them there. Master the Premiere Pro timeline, even stacks of timelines, and edit, trim and adjust with ease Who This Book Is For Video journalists (and everyone else) will learn how to edit faster and get home in time for dinner. Bloggers will learn how to make their online video and audio “pop”. Film cutters will learn how to organize, rough cut and fine tune huge amounts of material effectively and how to output for digital cinema. Experienced video editors will learn how to deal with multi-track audio and to work faster in every step of the edit. Marketing people who edit video for social media and web pages will learn simpler ways to make a faster cut. Teachers in media studies will understand the logic in Premiere Pro, and be better prepared for teaching video editing.

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Professional Photoshop 7 not only covers color correcting for press, but also reflects the changing needs of readers by addressing issues such as outputting to color printers and high-volume copiers. The author teaches color correction with Photoshop by demystifying classic skills-analyzing images, understanding colorspaces, working with numerical color curves, using the Unsharp Mask filter. Covers new Photoshop 7. This edition includes three completely new chapters on previously unpublished techniques for correcting color. ABOUT THE CD-ROM Includes original images from the book, bonus instructional materials, Adobe Acrobat Reader for Windows and Macintosh. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Unbekannte Preziosen Wenn Autofirmen Studien und Prototypen zeigen, erlauben sie damit einen Blick hinter den Vorhang, eine Vision von dem, was kommt oder kommen könnte. Neben dem, was bei offiziellen Terminen und auf Messen gezeigt wird, gibt es aber eine überwältigende Menge von Entwürfen und Modellen, die der Öffentlichkeit aus verschiedensten Gründen verborgen bleiben. In diesem Buch wird das unmögliche möglich: ein Blick auf noch nie gesehene Porsche - Porsche Unseen. Stefan Bogner durfte exklusiv im Allerheiligsten des Porsche Designs fotografieren und beschert uns absolute Aha-Momente. Die Porsche-DNA ist in jedem der gezeigten Modelle erkennbar, die

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Ausführung aber so neu und zum Teil so unerwartet, dass man meint, in einem Paralleluniversum gelandet zu sein. Ein 1-Liter-Auto von Porsche? Ein coupéhafter 4-Sitzer mit 911-Zügen? Einsitzige Roadster mit dem Geist der 50er-Jahre? Das alles hat Stefan Bogner im Modell oder sogar fahrfertig vor der Linse gehabt. Die erhellenden Hintergründe hat Jan Baedeker im persönlichen Gespräch mit Designchef Michael Mauer notiert. Folgen Sie uns auf eine unvergleichliche Entdeckungsreise durch die Welt des Porsche Designs! Zweisprachig: Deutsch/Englisch Unknown valuables When car companies present studies and prototypes, they allow a glimpse behind the scenes, a vision of what will come or might come. Apart from what is shown on official events and at fairs, there is an overwhelming number of drafts and models, that remain hidden from the public for various reasons. This book achieves the impossible: a look at Porsche cars the public never laid eyes on - Porsche Unseen. Stefan Bogner was exclusively allowed to take pictures in the Porsche Design sanctum, aha-experiences guaranteed. The Porsche DNA is recognisable in any of the models shown, but the design is so new and unexpected that it suggests the existence of a parallel universe. A 1-litre Porsche? A coupé-like four seater with 911-looks? Single-seated roadsters with 50's flair? Stefan Bogner took photos of all of them - either as models or ready to drive. Jan Baedeker talked with Michael

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Mauer, Head of Design, and took down the enlightening background information. Join our extraordinary expedition of discovery through the world of Porsche Design!

This beloved cult novel—about a young man who makes a business of relaying messages from the dead—is now in a sparkling English translation Poor, poor, hard-luck Herbert Sarkar: born into a fancy Calcutta family but cursed from birth (his philandering movie director father is killed in a car crash and his mother dies soon after, when he’s still just a baby), he is taken as an orphan into his uncle’s house, only to fall further and further down the family totem pole. Despite good looks (“Hollywood-ish, Leslie Howard-ish”) and native talents, he is scorned by all but his kind aunt. Poor Herbert: so lovable but so little loved. Cheated of his inheritance, living on the roof in cast-off clothing, he pines for love, but all is woe: his own nephews beat him up. At twenty, however, he suddenly seems to possess the gift of speaking with the dead. Herbert is bathed in glory. From less than zero to starry heights—what an apotheosis. The wheel of fortune turns again, all too soon... Legendary, scathingly satiric, wildly energetic, deeply tender, Herbert is an Indian masterwork.

No video project is finished until it's color corrected, and no colorist should be without Encyclopedia of Color Correction - the only Apple-certified

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comprehensive reference to the art, techniques, and engineering of video color correction. Professional colorist Alexis Van Hurkman demystifies the inner workings of color, contrast, and image processing in Final Cut Pro, while teaching you to evaluate images, identify improvements, and execute them efficiently and creatively. Packed with hands-on examples and customizable techniques, this is more than a project cookbook - it includes technical detail on how Final Cut Pro handles video standards, color encoding, broadcast legality, and more. You'll discover new ways of approaching the correction process using masked corrections and vignettes, along with creative techniques including multiple day-for-night treatments, different approaches to sky correction, and targeted saturation adjustments. You'll also get practical advice on dealing with video noise and learn best practices for setting up your own correction room.

In this follow-up volume to the bestseller *Color Correction Handbook*, Alexis Van Hurkman walks you through twenty-one categories of creative grading techniques, designed to give you an arsenal of stylizations you can pull out of your hat when the client asks for something special, unexpected, and unique. Each chapter presents an in-depth examination and step-by-step, cross-platform breakdown of stylistic techniques used in music videos, commercial spots, and cinema.

A powerful and thought-provoking YA debut from New York Times bestselling author

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Laura Moriarty. Imagine a United States in which registries and detainment camps for Muslim-Americans are a reality. Fifteen-year-old Sarah-Mary Williams of Hannibal, Missouri, lives in this world, and though she has strong opinions on almost everything, she isn't concerned with the internments because she doesn't know any Muslims. She assumes that everything she reads and sees in the news is true, and that these plans are better for everyone's safety. But when she happens upon Sadaf, a Muslim fugitive determined to reach freedom in Canada, Sarah-Mary at first believes she must turn her in. But Sadaf challenges Sarah-Mary's perceptions of right and wrong, and instead Sarah-Mary decides, with growing conviction, to do all she can to help Sadaf escape. The two set off on a desperate journey, hitchhiking through the heart of an America that is at times courageous and kind, but always full of tension and danger for anyone deemed suspicious.

More useful techniques, tips, and tricks for harnessing the power of the new generation of powerful GPUs.

Today's successful cinematographer must be equal parts artist, technician, and business-person. The cinematographer needs to master the arts of lighting, composition, framing and other aesthetic considerations, as well as the technology of digital cameras, recorders, and workflows, and must know how to choose the right tools (within their budget) to get the job done. David Stump's Digital Cinematography focuses on the tools and technology of the trade, looking at how digital cameras work,

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the ramifications of choosing one camera versus another, and how those choices help creative cinematographers to tell a story. This book empowers the reader to correctly choose the appropriate camera and workflow for their project from today's incredibly varied options, as well as understand the ins and outs of implementing those options. Veteran ASC cinematographer David Stump has updated this edition with the latest technology for cameras, lenses, and recorders, as well as included a new section on future cinematographic trends. Ideal for advanced cinematography students as well as working professionals looking for a resource to stay on top of the latest trends, this book is a must read.

This start-to-finish, complete guide to Nuke will give you the foundations on the state-of-the-art visual effects software used by professionals in the film and television industries. Along with the hard-won advice and techniques from expert compositor and teacher Ron Ganbar, each chapter covers a complete lesson in the fundamentals, with step-by-step instructions included so you can easily follow along and start using the program right away. The projects used throughout the book are based on real-world examples of professional productions and project files are included with each chapter so you can work through all the examples. After discovering how to use the tools and understanding the compositing workflow, you'll learn about basic and advanced compositing techniques, color correction, RotoPaint, keying, and tracking, as well as more advanced topics such as CGI and the 3D engine. In addition, you'll learn about: •

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Working with nodes and process trees • Using CGI passes in Nuke to control 3D render looks • Camera Tracking techniques to combine 2D and 3D elements • Camera Projection to turn a single frame into moving images • Gizmos and all about creating your own tools in Nuke • Stereoscopic compositing

Ron Ganbar has been a compositor since 1996 and visual effects instructor since 2001. He currently works on a variety of projects as a gun for hire as compositor, consultant, VFX supervisor, and trainer. Ron was made a “Teacher's Trainer” by Apple for Shake in 2005 and has written, taught, and evaluated courses for the National Film and Television School, Apple, Peachpit Press, Westminster University, and others. "As both a talented compositor (with years of in-the-trenches experience) and an excellent teacher, Ron Ganbar has the unique ability to make even the most difficult concepts crystal clear. If you want to get up and running with Nuke as quickly as possible then start by buying this book!" —Ron Brinkmann, author of *The Art and Science of Digital Compositing*

The only guide to the art and technique of color correction based on the invaluable knowledge of more than a dozen of the top colorists in the world. This book allows you unprecedented access to the way the masters of the craft approach their work.

Containing decades of industry experience and professional colorist know-how, this book provides an understanding of what top-tier colorists look for in an image and how they know what to do to make it great. Featuring techniques performed in a variety of color correction software applications (DaVinci Resolve, Apple Color, Synthetic

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Aperture's Color Finesse, and more), this book turns what has long been a misunderstood "black art" into a set of skills that any colorist, editor, independent filmmaker, or motion graphics artist can begin to master. Packed with explanations, tips, and concepts that build on each other, you will learn how to: * fix poorly exposed shots and shots with color casts * create looks * match shots * master primary and secondary color correction techniques * use color correction to advance a story This edition includes * An updated DVD containing two hours of video tutorials using DaVinci Resolve, extended interview transcripts and color correction sessions with the professional colorists featured in the book * A brand new tutorial-based chapter, with companion project files on the DVD, so you can work along with the text * New insight from additional professional colorists, including legendary colorists, Bob Festa, Stefan Sonnenfeld, and Pankaj Baipai, showing you the 'hows' and 'whys' of each grade

"The Christmas Killings: 40 Hours to Justice is published on the 25th anniversary of, arguably, Dayton, Ohio's most shocking murder spree. The crimes were so horrifying that they captured the attention of the national and international press. Known as "The Christmas Killings," this series of events became a worldwide news story in the print media and early days of cable news. This true-life crime drama opens Christmas week 1992 in a Dayton, Ohio, a declining major industrial U.S. city. The first murder to come to the attention of the four-man Dayton police homicide squad occurs on the evening of December 24, 1992. The ensuing complex criminal acts, including multiple

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perpetrators, victims, and locations, span 40 consecutive hours until they are resolved only through the tenacity of the detectives and uniformed officers. The full narrative unfolds through the four-day holiday weekend and then presses onward into the weeks and months that follow. Although the story details the atrocities committed by a local gang of teens — the self-proclaimed “Downtown Posse” — who inflict acts of brutality on unsuspecting members of the local community, *The Christmas Killings* – is a unique portrayal. It is told from the perspective of four homicide investigators – Sgt. Larry Grossnickle and Detectives Wade Lawson, Tom Lawson, and Doyle Burke – both in the way the murders unfold for them in 1992 and in the way these distinguished officers recall the tragic events. Author Dennis Murphy, himself a former Dayton police homicide detective, wanted “*The Christmas Killings*” told from the point of view of the investigators – the protagonists. He believed there was no better way to recount these tragic events than to tap into the thoughts and feelings of the men who were called out to investigate the homicides over a holiday weekend when most citizens were otherwise engaged in joyous holiday festivities and oblivious to the danger lurking in their city streets. "--Provided by publisher.

Digital imaging puts complete colour control at your fingertips - for better or worse! With this book, readers will learn to rise to the challenge and begin creating images that reflect their creative vision, whether they want to capture realistic colours or devise enhanced ones. Learn How to Get the Color Right! 4 With techniques the pros use . . . 4 With hundreds of four-

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color images . . . 4 With the latest features of Photoshop 3! The unsurpassed image-manipulation capabilities of Adobe Photoshop make it the professional's choice for prepping digital photographs. The problem is, most books on Photoshop devote so much space to telling you how to achieve spectacular special effects that they shortchange you on the details of basic image enhancement—color correction, conversions, composites, and all the other fundamental techniques you need to make images ready for press. Written especially for desktop and graphics professionals, Professional Photoshop shows how to get the most out of an image, even one that at first seems unacceptable. Beginning with a concise review of color theory, it provides guidelines on how to analyze a picture before scanning and color correction, and explains in exhaustive detail Photoshop's single most powerful tool—the input-output curves. Here, at last, is a book that: Covers color correction extensively, including how to create lifelike skin tones, how to correct for color casts, how to guarantee that the full tonal range is used, the problem of neutral colors, and how to sacrifice one part of the image to improve another Reveals how professionals use the tools you would least expect to create contrast and sharpness, with complete coverage of the role of black ink and of "unwanted color" Describes advanced cut-and-paste techniques, how to convert color images into snappy black and whites, and the best way to create convincing duotones

McGuffey's Second Eclectic Reader continues and extends the reading skills learned in the First Reader, for children as young as six all the way to adults learning to read. Seventy-one lessons use short stories to teach meaning, spelling, pronunciation, and punctuation. Each lesson highlights 8 to 20 new words and charming 19th-century illustrations accompany the text. This is the revised 1879 edition. The McGuffey Readers are among the best known

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schoolbooks in the history of American education, having sold more than 120 million copies since the time of their first publication in 1836.

In order to develop your artistic skills to the best of your ability, you first must understand the science and the fundamentals of photography. Whether you are a student of photography or a seasoned professional, this thoroughly updated edition of the classic text *Basic Photographic Materials and Processes* will provide all of the scientific information that you need. Full color throughout for the first time, this third edition covers new topics including digital resolution, digital sensor technology, scanner technology, color management, and tone reproduction. Provides direct access to the skills, insights and techniques of some of the postproduction industry's most prominent digital video colorists, delivering practical skills to the postproduction pro seeking to improve their color grading craft. The author interviews and observes 8 professional colorists as they grade a series of real world video images, describing the methods and techniques each artist uses to reach their finalized image. These video images are included on a DVD that allows you to work lockstep with each artist as they grade their images. Though some tools provided may differ from one product to the next, the basic process of video color correction (grading) remains the same. Application agnostic and sure to inspire, *The Art of Digital Video Color Correction* will further your artistic skills, whether you're an editor, compositor, or colorist, and allow you to apply those skills to the grading process, making your finished image sharper, crisper and more aesthetically pleasing in general. *The Language of the Lens* explores the expressive power of the camera lens and the storytelling contributions that this critical tool can make to a film project. This book offers a unique approach to learning how lenses can produce aesthetically and narratively compelling

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images in movies, through a close examination of the various ways lens techniques control the look of space, movement, focus, flares, distortion, and the "optical personality" of your story's visual landscape. Loaded with vivid examples from commercial, independent, and world cinema, *The Language of the Lens* presents dozens of insightful case studies examining their conceptual, narrative, and technical approaches to reveal how master filmmakers have harnessed the power of lenses to express the entire range of emotions, themes, tone, atmosphere, subtexts, moods, and abstract concepts. *The Language of the Lens* provides filmmakers, at any level or experience, with a wealth of knowledge to unleash the full expressive power of any lens at their disposal, whether they are shooting with state-of-the-art cinema lenses or a smartphone, and everything in between.

Biology for AP® courses covers the scope and sequence requirements of a typical two-semester Advanced Placement® biology course. The text provides comprehensive coverage of foundational research and core biology concepts through an evolutionary lens. Biology for AP® Courses was designed to meet and exceed the requirements of the College Board's AP® Biology framework while allowing significant flexibility for instructors. Each section of the book includes an introduction based on the AP® curriculum and includes rich features that engage students in scientific practice and AP® test preparation; it also highlights careers and research opportunities in biological sciences.

The commonsense, by-the-numbers approach of *Professional Photoshop* has shaped the workflows of a generation of Photoshop experts. This new edition, the first in nearly five years, is completely updated for the age of digital photography. It continues the

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book's tradition of introducing astoundingly effective, previously unknown methods of image enhancement. The original photographs found in the book come from a variety of professional sources, and all correction exercises are on the included CD. Professional Photoshop has changed radically from edition to edition, and this time is no exception—with almost 90 percent new content and completely overhauled coverage of curves, channel blending, and sharpening. Professional Photoshop offers a full explanation of: How curves bring out detail in the most important areas of the image A comprehensive strategy for blending channels to create deeper, stronger images The strengths and weaknesses of CMYK, LAB, and RGB, and when to use each one The first detailed look at the Shadow/Highlight command—and even more sophisticated ways to enhance contrast in the lightest and darkest parts of the image Sharpening strategies, in three full chapters, including the innovative hiraloom method (High Radius, Low Amount). Plus, a fiendishly effective method of merging hiraloom and conventional unsharp masking The realities—and the politics—of preparing files for commercial offset printing and how to deal with colors that are out of the press's gamut What Camera Raw and similar acquisition modules can offer Typical problems of digital captures that were not found in the age of film— and how to correct for them Get productive fast with this compelling, unique guide to Autodesk Smoke If you're new to Autodesk Smoke for Mac, this guide will get you up to speed on the key tools in a practical, hands-on way. Featuring approachable, task-based exercises taken from the

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real world, this full-color, step-by-step book walks you through a professional workflow with the editing, compositing and finishing tool. This Autodesk Official Press title covers everything you need to know for a solid foundation in the software, including: The ins and outs of the Smoke interface, including all key tools Audio, music, and sound effects Editing and trimming clips for a polished edit Media management and advanced compositing With professional-quality video footage used for all of the book's projects, this vibrant full-color guide is engaging as well as instructive. For those new to Autodesk Smoke, as well as professionals, instructors, and trainers, Autodesk Smoke Essentials is the resource you need to get productive, fast.

Explains how to make color corrections, discussing topics including how to bring out detail, control unsharp masking, blend channels to build contrast, and handle faces. Top seller updated for Adobe Photoshop CS2 shows the exact techniques, step by step, used by today's cutting edge digital photographers.

Color authority Dan Margulis introduces a disciplined, automated method of obtaining quality images in minutes

With the next generation of raw cinema cameras you can finally shoot professionally with uncompressed raw motion pictures—without compromising your image or your budget. In Cinema Raw: Shooting and Color Grading with the Ikonoskop, Digital Bolex, and Blackmagic Cinema Cameras, Lancaster takes you through the birth of these new cameras and includes an exclusive behind-the-scenes look at Digital Bolex. He field

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tests each camera and discusses the importance of shooting in raw and guides you through the raw color grading process so you can create stunning films. Interviews with professionals who have shot documentaries, shorts, and promotionals with these cameras are featured throughout, allowing you to learn field production techniques under real world conditions. FEATURES: Behind-the-scenes case studies for the next generation of low budget cinema cameras Recommended gear lists to begin your raw shooting experience Full color post workflows that help you realize your boldest cinematic visions A companion website (www.kurtlancaster.com) featuring raw projects covered in the book; video interviews with the creators of the Digital Bolex, Joe Rubinstein and Elle Schneider; and resources for further study of raw cinema

Color and Mastering for Digital Cinema explores the implications for motion picture post production processes and changes required to the supporting equipment and software. While a new concept to the motion picture community, the selection of the wide gamut, output-referred XYZ color space for digital cinema distribution is based on decades of color science and experience in other industries. The rationale for choosing XYZ and the other color encoding parameters is explained and the book also provides a full case study of the development of DLP Cinema® projectors by Texas Instruments. Finally, this book explores how the XYZ color encoding concept can be extended to support enhanced display technologies in the future. This book contains: * Brilliant 4-color illustrations that compliment the color science explanations * Never before published

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industry information from author Glenn Kennel, a world leader in digital cinema color technology * Descriptions of key issues and background on decisions that were made in the standardization process By Glenn Kennel, Glenn Kennel is VP/GM of Feature Film Services at Laser Pacific Media Corporation, a leading provider of a full range of post production services for television and feature film. Recently, he worked for the DLP Cinema group of Texas Instruments in a role that included technology and business development. Previously, in a twenty year career with Kodak, he led the development of the Cineon digital film scanners and laser recorders and the prototype HDTV telecine that became the Spirit Datacine. As a consultant, he helped DCI draft the technical specifications for digital cinema. Kennel also chairs the SMPTE DC28 Color ad hoc group and the DC28.20 Distribution working group. He is a SMPTE Fellow and has received the SMPTE Journal Award. He is also a member of the Academy of Motion Picture Arts and Sciences.

Helps graphic designers get the most out of this nextgeneration graphics file format and programmers who want to add full PNGsupport to their own applications by emphasizing the implementation of PNG with the libng C library and discussing such improvements as gamma correction and standard color spaces. Original. (Intermediate)

#1 NEW YORK TIMES BESTSELLER • NEWBERY MEDAL WINNER • NATIONAL BOOK AWARD WINNER Dig deep in this award-winning, modern classic that will remind readers that adventure is right around the corner--or just under your feet! Stanley Yelnats is under a curse. A curse that began with his no-good-dirty-rotten-pig-stealing-great-great-grandfather and has

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since followed generations of Yelnatses. Now Stanley has been unjustly sent to a boys' detention center, Camp Green Lake, where the boys build character by spending all day, every day digging holes exactly five feet wide and five feet deep. There is no lake at Camp Green Lake. But there are an awful lot of holes. It doesn't take long for Stanley to realize there's more than character improvement going on at Camp Green Lake. The boys are digging holes because the warden is looking for something. But what could be buried under a dried-up lake? Stanley tries to dig up the truth in this inventive and darkly humorous tale of crime and punishment—and redemption. "A smart jigsaw puzzle of a novel." —New York Times *Includes a double bonus: an excerpt from *Small Steps*, the follow-up to *Holes*, as well as an excerpt from the New York Times bestseller *Fuzzy Mud*.

This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other *Elements* book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those "tell-me-everything-about-the-Unsharp-Mask-filter" books, this isn't it. You can grab any other *Elements* book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. **LEARN HOW THE PROS DO IT** Each year we train thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that's exactly what we cover in this book. You'll learn:

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The real secrets of how the pros retouch portraits How to color correct any photo without breaking a sweat (you'll be amazed at how the pros do it!) How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! (And you'll learn why so many pros like it best—because it's faster and easier) The sharpening techniques the pros really use (there's an entire chapter just on this!) How to deal with common digital camera image problems, including removing noise and avoiding halos The most requested photographic special effects, and much more! THE BOOK'S SECRET WEAPON Although Elements 10 offers some digital photography features that Photoshop CS5 doesn't offer, there are plenty of features that Photoshop CS5 has that Elements 10 still doesn't have (things like paths, Channel Mixer, etc.). But in this book, you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, since this book is designed for photographers, it doesn't waste your time talking about how to frame a shot, set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

Written both for students and working professionals, this book walks readers step-by-step through the foundations of color grading for projects of any size, from music videos and commercials to full-length features. In this clear, practical, and software-agnostic guide, author Charles Haine introduces readers to the technical and artistic side of color grading and color correction. Color Grading 101 balances technical chapters like color-matching, mastering, and compression with artistic chapters like contrast/affinity, aesthetic trends, and building a color plan. The book also includes more business-focused chapters detailing best practices and

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expert advice on working with clients, managing a team, working with VFX, and building a business. An accompanying eResource offers downloadable footage and project files to help readers work through the exercises and examples in the book. This book serves as a perfect introduction for aspiring colorists as well as editors, cinematographers, and directors looking to familiarize themselves with the color grading process.

Use color to improve your storytelling, deliver critical emotional cues, and add impact to your videos. This book shows you how to analyze color correction problems and solve them—whatever NLE or plugin you use. Experienced editors and colorists in their own right, the authors also include the wisdom of top colorists, directors of photography, and color scientists to deliver this insightful and authoritative presentation of the theory and practice of color correction. The book provides technical insight into how to effectively color correct your video, also delving into how color can impact storytelling and deliver critical emotional cues. The new edition also includes 2 new "Quickstart Tutorials", a new chapter on how color impacts storytelling, information on the impact HD has had on the correcting process, and updated application specifications. The companion DVD features new and more robust tutorial media. The colorist is responsible for the critical final stage of refinement of the film and broadcast image. Using all of the controls modern color correction software provides, colorists refine the mood, create style, add polish to scenes, and breathe life into the visuals. The craft of color correction can take considerable trial and error to learn, while the art of color grading takes years to perfect. Alexis Van Hurkman draws on his wealth of industry experience to provide a thoroughly updated edition of what has become the standard guide to color correction. Using a friendly, clear teaching style and a slew of real-world examples and anecdotes, Alexis

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demonstrates how to achieve professional results for any project, using any number of dedicated grading applications, or even an editing program's built-in color correction tools. From the most basic methods for evaluating and correcting an overall image to the most advanced targeted corrections and creative stylizations, *Color Correction Handbook, Second Edition*, is your one-stop guide. Among many valuable concepts and techniques, you'll learn to:

- * Set up a professional color correction environment using the latest technologies and adhere to the most up-to-date standards
- * Work with log-encoded media and LUTs
- * Analyze shots quickly and correct errors of color and exposure
- * Create idealized adjustments for key features such as skin tone, skies, and product shots
- * Develop strategies for balancing clips in a scene to match one another for continuity, and grading greenscreen clips destined for visual effects
- * Master a variety of stylistic techniques used to set a scene's mood
- * Apply principles of color and contrast to add depth and visual interest
- * Browse valuable research about memory colors, audience preferences, and critical corrections for achieving appealing skin tones and controlled environments
- * Follow along with the downloadable files that accompany this book, including HD footage, cross-platform exercises, and project files.

Color Correction Look Book Creative Grading Techniques for Film and Video Pearson Education

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